

California faces challenges of unprecedented magnitude. The worsening recession has exacerbated the state's chronic budget shortfalls, reducing revenue collections on the one hand, while increasing demands on the safety net as unemployment rises and more Californians turn to publicly supported programs to help make ends meet.

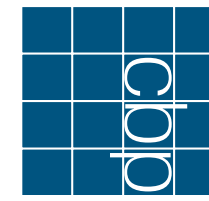
from meltdown to rebound

A Crisis Is
a Terrible
Opportunity
To Waste

The budget and policy choices used to address these crises will shape California's future for decades to come. How should lawmakers respond to these dual challenges? What can California expect from the new administration in Washington, DC? What can policymakers do to address the budget shortfall **and** prepare for a future that promotes economic well-being for all Californians? Will California's worsening fiscal condition prompt renewed calls for reforming the budget process?

The California Budget Project's 2009 policy conference, *From Meltdown to Rebound: A Crisis Is a Terrible Opportunity To Waste*, will explore the answers to these questions and many more. Plenary sessions and workshops will examine proposals to balance the budget, spur economic recovery, and protect vulnerable Californians during a time of crisis.

Join hundreds of the state's leading activists, policy experts, and community leaders for an information-packed day with state and national policy experts for the latest and best look at what's in store for state and national budget and policy debates in 2009 and beyond.



CALIFORNIA BUDGET PROJECT

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1107 9th Street, Suite 310
Sacramento, California 95814

from meltdown to rebound

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09

March 19, 2009
Sacramento Convention Center
8:00 a.m. - 5:00 p.m.

from **melt-down** to rebound

A Crisis Is a Terrible Opportunity To Waste

MORNING PLENARY

Reforming California's Tax System: Balancing the Budget and Preparing for the Future

Speakers:

Alan J. Auerbach, professor of economics and law and director of the Robert D. Burch Center for Tax Policy and Public Finance, University of California, Berkeley

Betty T. Yee, vice-chair and member, State Board of Equalization, District 1

Moderator:

Jean Ross, executive director, California Budget Project

LUNCH PLENARY

The Financial Crisis of 2007-2009: Understanding Its Causes, Consequences, and Possible Cures

Speaker:

Brad DeLong, professor of economics, University of California, Berkeley

AFTERNOON PLENARY

Bridging the Gap: The 2009-10 Budget and Beyond

Speakers:

Denise Moreno Ducheny, chair, Senate Budget and Fiscal Review Committee

Noreen Evans, chair, Assembly Budget Committee

Ana J. Matosantos, chief deputy director for budget, Department of Finance

RECEPTION

Reception immediately following the conference.

WHO SHOULD ATTEND

Policymakers, advocates, service providers, and local government officials with an interest in improving the lives of low- and middle-income Californians should attend the California Budget Project's annual conference.

WORKSHOPS WILL INCLUDE

- **Federal and State Health Care Policy in a New Era**
- **How Bad Is It? What the Latest Employment, Wage, and Income Trends Mean for California's Families**
- **Everything You Wanted To Know About Taxes...but Were Afraid To Ask**
- **Once More, With Feeling: The 2009-10 State Budget Debate**
- **Education Finance 101: How School Districts Receive and Spend Their Money**
- **Stretched Thin: The Impact of State Budget Cuts on California's Health and Human Services Programs**
- **and much, much more...**

SCHEDULE AT A GLANCE

For updates on speakers and workshop topics, check our website at www.cbp.org.

8:00 – 8:45	Registration Continental Breakfast
9:00 – 10:30	Welcome Morning Plenary
10:45 – 12:00	Workshops
12:15 – 1:45	Lunch Plenary
2:00 – 3:15	Workshops
3:25 – 5:00	Afternoon Plenary Closing Remarks
5:00 – 6:00	Reception

register now AND GET THE EARLY BIRD RATE!

The registration fee includes continental breakfast, lunch, conference materials, and evening reception.

- \$90.00** **Early Bird Registration**
payment must be received by February 20
- \$125.00** **Standard Registration**
payment must be received by March 12
- \$150.00** **Walk-Up Registration** (space permitting)

REGISTER ONLINE AT: www.acteva.com/go/cbp

REGISTER BY MAIL:

Payment check may be mailed to the CBP at:

California Budget Project

1107 9th Street, Suite 310
Sacramento, California 95814
(916) 444-0500

REGISTER BY FAX:

Payment by credit card or PO# may be faxed to the CBP at:

(916) 444-0172

Name: _____
 Organization: _____
 Address: _____
 City/State: _____ Zip: _____
 Phone: _____ Fax: _____
 Email Address: _____

Please indicate your lunch preference: Vegetarian Chicken

PAYMENT

Check Enclosed (payable to the California Budget Project)
 Visa MasterCard PO Number: _____

CREDIT CARD INFORMATION

Name (as it appears on card): _____
 Address: _____
 City/State: _____ Zip: _____
 Credit Card Number: _____ Expiration Date: _____
 Cardholder Signature: _____

Confirmation of registration will be sent out. Please use one name per registration form. Photocopy form for multiple attendees. Check our website, www.cbp.org, for our refund policy.