

The California Budget Project Invites You To A Public Policy Briefing On A New Study Revealing The Depth Of California Asset Poverty

More Californians are asset poor than income poor. While income poverty is important, the role assets play in poverty alleviation and self-sufficiency has long been neglected. Owning assets builds strong communities and gives families the resources needed to create a future for themselves and their children. The Corporation for Enterprise Development, a national nonprofit economic development policy group, has released a new report card comparing state policies and performance with respect to how assets are accumulated, distributed, and protected among their citizens, particularly among those often left out of the economic mainstream. Learn about:

- How California's asset policies compare to those of other states;
- What policymakers can do to encourage asset development; and
- Model programs and policies that can help low-income families build assets.

What: A Policy Briefing featuring Robert Friedman,
Founder and Chair of the Corporation for
Enterprise Development

Where: State Capitol Room 113

When: Friday, January 17, 1:00 – 2:30 p.m.

For more information on the State Asset Report Card, see <http://sadrc.cfed.org/>. To RSVP for the briefing, please call the California Budget Project at (916) 444-0500 or email Rebecca Gonzales at rgonzales@cbp.org